





# Contents

<i>Title</i>	<i>Page</i>
About Us	3
QuoteMePrint	
Publication Printing	4
Poster Printing	5
Magazine Specials	6
Wall Planner Printing	7
Pop-Up Displays & Vinyl Banners	8
Flyers	9
QuoteMeDesign	
Publication Lay-Up	10
Advertising Design	11
Concept Realisation	12
Branding	13
QuoteMeWebsite	
CMS and Bespoke Websites	14
QuoteMeMedia	
Dedicated Sales Support	15
Communications and Social Network Management	16
QuoteMeApps	
iPhone Application	17



Built specifically  
for the needs of  
organisations

## About Us

*Welcome to the QuoteMe Group. We are here to aid you in transforming your business ideas into reality. We offer a range of bespoke creative and support services including design, print, website, media and apps.*

We take great pride in our work to ensure that we provide you with the best possible result and service. Our success relies on your satisfaction.

We welcome a challenge and specialise in offering our clients a bespoke and personal service. Each client's needs are unique which is the reason we approach each task with a fresh and flexible attitude.

The QuoteMe Group is an arm of BAM Agency Ltd who are a specialist marketing agency and are market leaders in the educational sector. BAM Agency Ltd have over 10 years experience providing print, design, website, media and apps to Higher Education Institutions and are now taking that knowledge and applying it to its commercial arm.

All of the information in this booklet is designed to give you an idea of the basic services and products the QuoteMe Group are able to provide. If you cannot find the information or solution you are looking for please contact one of our representatives to find out what we are able to do.



High quality,  
responsibly printed  
publications

## Printing with QuoteMe

*Printing is available in many forms as a communication tool. Whether it be Flyers, Magazines, Wall Planners, Newspapers or that perfect promotional pen, magnet or umbrella.*

QuoteMe Print is a print management company that strives to offer the balance between quality and price. With printing agreements all over the country our aim is to get you the best service and the best price what ever you want to print.

Our main areas of print include:

- Newspapers
- Magazines & Brochures
- Flyers
- Posters
- Banners
- Wall Planners

Offering small run digital printing, longer run Lytho printing through to large scale web based presses, QuoteMe Print can advise the best solution for you!

What every your printing requirement we are here to help!



## Poster Printing

Gloss	Stock (GSM)	Price
B0	270	£22.24
A0	270	£14.97
A1	270	£7.48
A2	270	£3.56

Satin	Stock (GSM)	Price
B0	270	£21.67
A0	270	£14.97
A1	270	£7.15
A2	270	£3.56

Matte	Stock (GSM)	Price
B0	180	£20.39
A0	270	£13.18
A1	270	£6.96
A2	270	£3.58

P&P not included - Next working day delivery available (Terms and Conditions Apply)  
See [www.quotemepprint.com/posters/prices](http://www.quotemepprint.com/posters/prices) for technical informations



**Direct Mail - Collating & Enclosing from as little as £20 per 1000**  
contact QuoteMe Group for further information

The QuoteMe Group, 26 Cambray Place, Cheltenham, GL50 1JN  
T: 0845 1300 667, E-mail: [hello@quotemegroup.com](mailto:hello@quotemegroup.com), Web: [www.quotemegroup.com](http://www.quotemegroup.com)



High quality,  
responsibly printed  
publications

## Magazine Specials

- Self Cover
- Full Cover
- 130 GSM Silk
- Folded & Stitched with 2 wires

### A5 Size

Number	16pp	32pp	48pp	64pp
1000	£439.20	£669.60	£880.80	£1,111.20
2000	£514.80	£822.00	£1,132.80	£1,430.40
3000	£586.80	£974.40	£1,387.20	£1,780.80
4000	£656.40	£1,122.00	£1,621.20	£2,086.80
5000	£746.40	£1,299.60	£1,867.20	£2,419.20
6000	£796.80	£1,407.60	£2,054.40	£2,665.20
7000	£886.80	£1,578.00	£2,292.00	£2,984.40

### A4 Size

Number	8pp	16pp	24pp	32pp	40pp	48pp
1000	£439.20	£669.60	£880.80	£1,111.20	£1,345.20	£1,599.60
2000	£514.80	£822.00	£1,136.40	£1,430.40	£1,760.40	£2,115.60
3000	£586.80	£974.40	£1,380.00	£1,780.80	£2,173.20	£2,611.20
4000	£656.40	£1,122.00	£1,603.20	£2,086.80	£2,569.20	£3,054.00
5000	£746.40	£1,299.60	£1,839.60	£2,419.20	£2,959.20	£3,529.20
6000	£796.80	£1,407.60	£2,031.60	£2,666.40	£3,288.00	£3,918.00
7000	£886.80	£1,578.00	£2,260.80	£2,984.40	£3,667.20	£4,375.20

P & P not included  
Print from artwork provided  
No VAT on magazines  
T & Cs apply



Direct Mail - Collating & Enclosing from as little as £20 per 1000  
contact QuoteMe Group for further information

The QuoteMe Group, 26 Cambray Place, Cheltenham, GL50 1JN  
T: 0845 1300 667, E-mail: [hello@quotemegroup.com](mailto:hello@quotemegroup.com), Web: [www.quotemegroup.com](http://www.quotemegroup.com)



## Wall Planner Printing

### A1 1pp – 130gsm gloss

Price (£)/Supplier	500	1000	2000	3000	4000	5000	6000	7000	8000	9000	10000
Single Sided (Flat)	830.5	914.1	1080.2	1245.2	1411.3	1577.4	1743.5	1909.6	2075.7	2240.7	2406.8
Single Sided (A4 fold)	924	1013.1	1191.3	1370.6	1548.8	1728.1	1906.3	2085.6	2263.8	2443.1	2621.3

### A2 1pp – 130gsm gloss

Price (£)/Supplier	500	1000	2000	3000	4000	5000	6000	7000	8000	9000	10000
Single Sided (Flat)	225.5	248.6	293.7	338.8	383.9	429	474.1	519.2	564.3	609.4	654.5
Single Sided (A4 fold)	240.9	270.6	315.7	360.8	405.9	451	496.1	541.2	586.3	631.4	676.5
Double Sided (Flat)	300.3	337.7	412.5	487.3	562.1	636.9	711.7	786.5	861.3	936.1	1010.9
Double Sided (Folded)	315.7	359.7	434.5	509.3	584.1	658.9	733.7	808.5	883.3	958.1	1032.9

### A3 1pp – 130gsm gloss

Price (£)/Supplier	500	1000	2000	3000	4000	5000	6000	7000	8000	9000	10000
Single Sided (Flat)	210.1	232.1	254.1	283.8	313.5	341	369.6	399.3	427.9	457.6	487.3
Single Sided (A4 fold)	234.3	255.2	278.3	308	343.2	375.1	409.2	444.4	477.4	513.7	545.6
Double Sided (Flat)	244.2	275	336.6	398.2	459.8	521.4	583	644.6	706.2	767.8	829.4
Double Sided (Folded)	268.4	298.1	360.8	422.4	489.5	555.5	622.6	689.7	755.7	823.9	887.7

P & P not included  
 Artwork required  
 Subject to VAT



Stand-up and be recognised with our wide range of display options

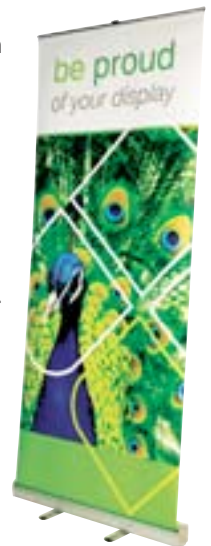
## Pop-Up Displays

A pop-up banner or flag will ensure maximum exposure of your business, brand or message, indoors or outdoors with a minimum of fuss. Pop up banners are portable, promotional branding for indoor and outdoor events.

Our 'Grasshopper' style utilises lightweight components combined with 'twist out feet' technology, maximizing stability. They have proved to be a highly effective marketing tool; promoting brands, business messages and events worldwide. Stand out from the crowd at all events, exhibitions, sports events, corporate golf days, product launches and showrooms, with your creative pop-up graphics on these powerful branding products.

Price  
**£96.00**

- 800mm twin feet
- Self-adhesive top rail
- Lightweight components
- Twist out stabilising feet for extra stability
- Available in anodised silver
- Quick to assemble and easy to use
- Includes carry bag
- Very cost effective



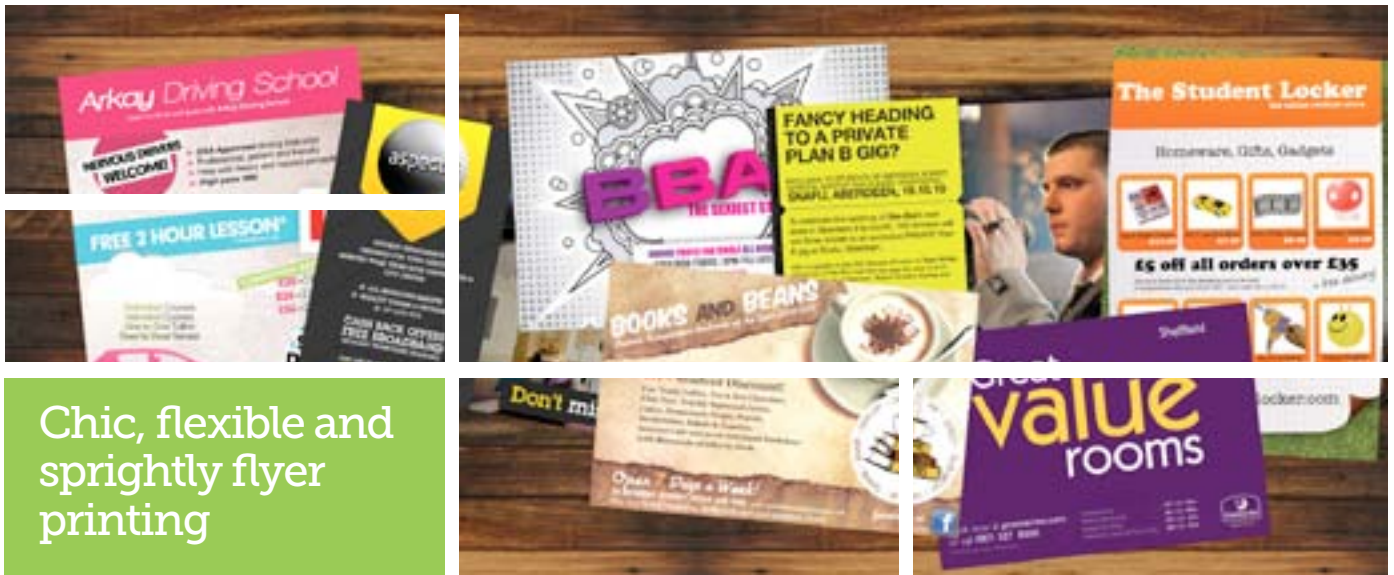
## Vinyl Banners

Vinyl Banners, also referred to as PVC banners are the most typical and popular media used for outdoor advertising. This broad popularity is due to the fact that they are inexpensive, quick to produce and obsequious, since they can be placed and positioned almost anywhere.

<5m - **£60** per m<sup>2</sup>  
5-10m - **£54** per m<sup>2</sup>  
10m+ - **£168** per m<sup>2</sup>

P & P not included  
Print from artwork provided  
T & Cs apply

Our wide range of banners are printed in full colour using high quality vinyl, which utilises a nylon welded weave throughout for added strength when used as an outdoor application, along with double hemmed eyelets for easy and immediate hanging. Although especially valuable for outdoor use, Vinyl Banners can also be successfully used in indoor environments such as exhibitions, weddings, birthdays, sporting events along with other general advertising and backdrop purposes.



Chic, flexible and  
sprightly flyer  
printing

## Flyers



You can put almost any kind of marketing message on a flyer to use alongside any other form of marketing. So long as the message can fit on a single page, that's all you need.

- Using the very latest printing presses and finishing equipment, we have full control of your order from start to finish
- We offer various finishing types including die-cutting, UV spot highlights and lamination
- Our prices are inclusive of delivery to almost anywhere in the UK and an express 24hr service is also available

Flyers - 130GSM / Single Sided / Full Colour / Standard turnaround:

Number	A4	A5	A6
500	£57.00	£66.00	£111.00
1000	£58.00	£78.00	£124.00
2500	£60.00	£84.00	£189.00
5000	£78.00	£102.00	£208.00
10000	£132.00	£198.00	£371.00
15000	£162.00	£252.00	£494.00
20000	£186.00	£300.00	£585.00
25000	£210.00	£360.00	£683.00



Direct Mail - Collating & Enclosing from as little as £20 per 1000  
contact QuoteMe Group for further information



Getting your word  
out in a stylish and  
logical layout

## Publication Lay-Up

*You've got reporters and photographers for your newspaper but design and lay-up can be a labour intensive process. Let our Publication Lay-Up service turn your striking words and imagery into a masterpiece for your readers to tuck into.*

Often, publications have tens of pages, which can be a difficult task for just one designer, but with our service we put the majority of our department on the project so that the turnaround is as fast as possible. We recommend setting aside a day per 15-20 pages so you can usually get your entire newspaper from content to print within 2 days, leaving you with as much time as possible to get your articles word perfect.

Our design team prides itself on its client/designer relationship; giving you a chance to collaborate on any adjustments needed. We also have access to a vast stock image library which we can use on your request.

For new titles, we ask for a few days notice prior to the creation of the first edition in order to allow us time to create an approved template. In general, this is included in the price, however, small booklets or one-offs may be subject to a small charge.

What's more, if you print with QuoteMePrint, we can upload the files straight to their database. Following your confirmation it can go straight to print without the need for any further file transfers and without delay! It truly is design and print simplicity.

Each design project is treated on its own merits and, because of this, pricing is determined on an individual basis.



Creating the complete marketing package

## Advertising Design

*Advertising is a powerful tool but capturing the attention of your target market and designing adverts that look professional, attractive and also give out the right message can be a complex and time consuming process.*

Our graphic designers have the experience, tools, artistic flare and imagination to bring your ideas to life. From designing adverts for graduate recruitment advertising to wild nights out, our designers take into account the individuality of both your business and the message you're trying to send out.

- Flyers
- Posters
- Postcards
- Business Cards
- Stationery
- Newspaper and Magazine Adverts
- HTML Emails
- Web Banners

To find out more about our design team or any of our other services please contact one of our representatives using the details below. Alternatively, you can send us your details and we will contact you. Our representatives are happy to answer any questions you may have about our products and services and will be able to advise you as to how we can best meet your needs.



Creating the  
complete marketing  
package

## Concept Realisation

*Designs are only as good as the concept behind them.*

The main objective of concept realisation is to understand your target market, thus creating design aimed at the correct demographic.

The first stage is to perform in-depth research, identifying competitors, compiling a valuable insight into the market for correct product placement.

After the research stage, we then assemble our team to create an initial marketing concept. This could be a new event concept, or an advertising campaign. Depending on the size and nature of the project, we will require varying specialists from different departments. The team is assembled from a range of QuoteMe Group departments ensuring a broad set of ideas. This also means that you will receive specialist advice from marketing and PR experts as well as creativity from the design studio.

The conclusions taken from these sessions are then focused towards the direction most suited for your campaign allowing the design team to realise your concept.



## Branding

Intensive Research into your Identity - Building a brand is a far more complex process than simply creating a new logo. Our designers need to understand your identity to combine this into a design that actually means something to you; a symbolic representation of how you see your organisation.

The key to branding your organisation is site visits where we will sit down with you to understand your target audience and demographic. We then take this valuable information to create a complete portfolio of your company; its characteristics, expectations, desires – your organisation's personality.

A Strong Logo that will Stand the Test of Time - We translate our research into colours, shapes, textures and related imagery; a perfect starting block for your brand.

From this knowledge we can then start to put together concepts which tie-in with your identity. Each concept will include a chart of complementary colours, these will form the basis of every production you make. We will then consult with you on details of every design, each with explanations of why we chose the aspects we did, helping you to make an informed decision through our expert knowledge.

A Complete Set of Brand Guidelines - When you are completely happy with your logo, we put together a brand guideline pack that provides essential information on where and how the logo should be used. We also provide you with any necessary logo alternatives.

The Full Package - With all of the above completed, we can then set about creating the following templates to your specifications;- e-mail, business cards, letter heads, PowerPoint and any further basic stationery templates you may require.



Built specifically  
for the needs of  
organisations

## Content Management System and Bespoke Websites

At QuoteMe Group, none of our work is outsourced, which means that your website will not become ineffective as a sales tool or disjointed as an application. Our development teams can complete any kind of web design; whether you require a complete website design and build, your own web design coded into valid XHTML, or graphical design work.

Content Management Systems – Once development is complete, you have absolute content and visual control of your website, giving you the freedom to update and edit the website yourself avoiding any further costs. With features such as E-shop functionality, Online seats, targeted and tracked emails, bulk SMS capabilities and social networking integration you can achieve the ultimate website with minimal effort.

Bespoke - Using the extensive experience and knowledge gained through over a decade in the market, we are able to provide both multi-page websites along with single page mini-sites, tailored to each individual client's needs, unique ideas, inspirations and requirements.

E-commerce - Our e-commerce system offers clients a consolidated portal where events can be managed and monitored in an effective and efficient way. A 'ticket-less' event can be created along with customised e-ticket receipts, allowing ticket purchasing and collection to be managed within one system.

Survey system - The survey system is a powerful tool for canvassing user opinion and has been specifically designed to make creating and distributing a survey to your customers as easy as possible. This means that only those people whose opinions are relevant to the survey will be able to participate, increasing the quality of your results.

Sage Pay - The sage pay e-commerce gateway bolt-on allows your organisation to be paid immediately for successful e-commerce transactions on your website. Sage Pay offers 25,000+ customers a secure payment service for the millions of transactions that they undertake on the customers behalf each year.



Entrust us to increase  
your media sales  
income

## Dedicated Sales Support

*Increase Your Advertising  
Income*

*Are you looking for a company to support you in the generation of advertising income this season?*

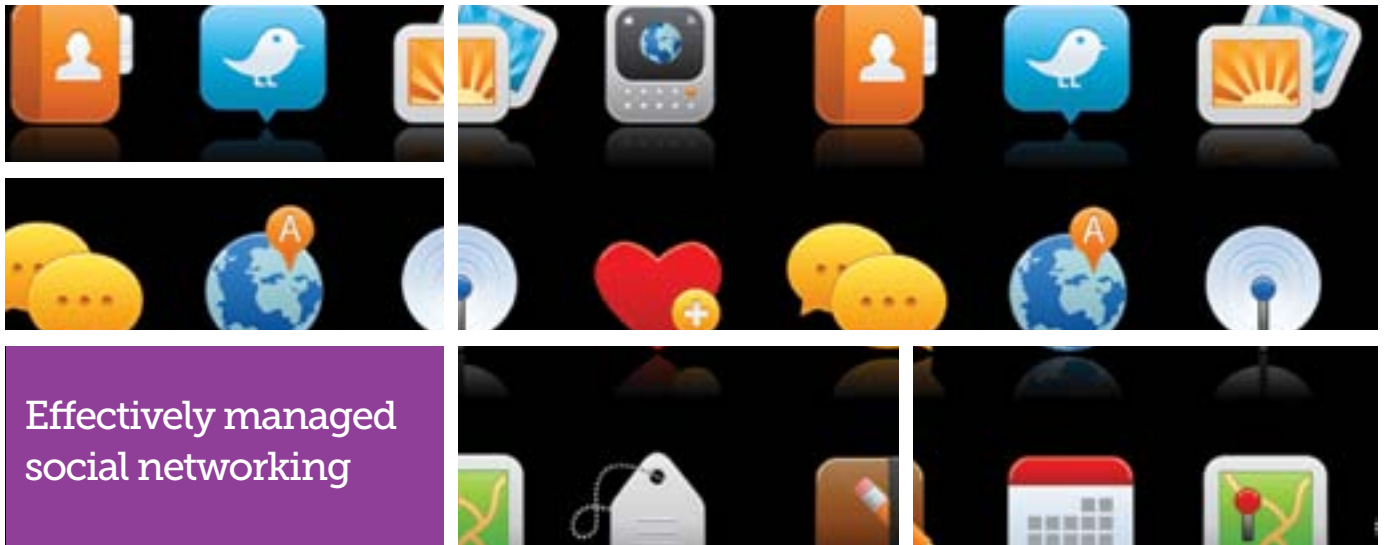
QuoteMeMedia provides a full sales service, created to provide you with a professional external sales arm to manage your media sales, creating a risk-free and target-led service. Our professional sales executives generate local, regional and national revenue through the use of our comprehensive business database.

- Advertising sales handled by QuoteMeMedia allows marketing staff to focus 100% on marketing
- Proven track record of increased revenue, both locally and nationally
- Professional sales representation all year round
- Target driven sales team
- Continuous advancement of new media opportunities
- Market leaders for over 5 years within the educational market
- Entrusted to work exclusively for over 45 student organisations

All sales administration is carried out on your behalf by our liaison team whose close attention to detail ensures that communication is effective and that all your media opportunities are optimised and promoted.

Through utilising QuoteMeMedia, you will also benefit from the following cost savings;

Reduction of staff resources and costs  
Reduction of service costs such as telephone bills, client liaison costs, travel, etc.  
Reduction of the design, production and distribution of promotional media packs



Effectively managed  
social networking

## Communications and Social Network Management

*By using our Social Media Management services you can be assured that your social media will be clean and have continuity.*

It will be updated regularly with the emphasis on engaging the audience allowing the social media site to become a strong medium to communicate with your preferred audience/s.

Social media can be a very powerful tool if nurtured and given attention, however this can be a very time consuming task. By allowing QuoteMeMedia to manage your social media, you can rest assured that you will be maximising your digital engagement opportunities without having to put in the leg work yourself. Simple, hassle free and in a way that suits you best.

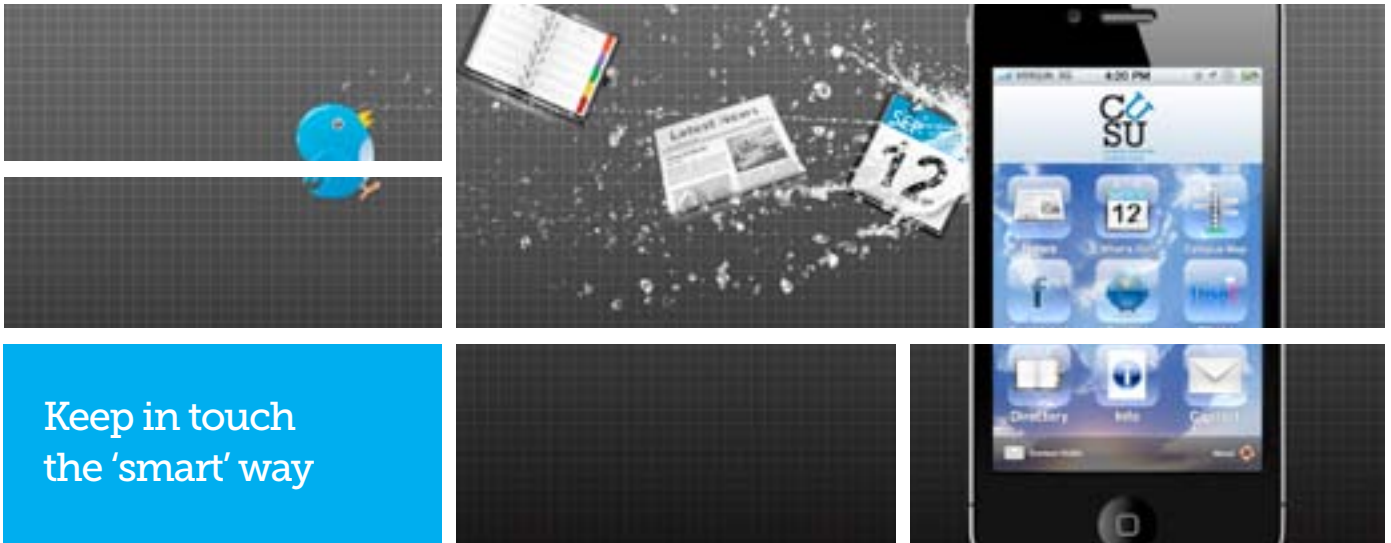
*Do you have a database that you want to send bulk SMS or Emails? We can provide this service for you.*

### *Email*

You can either provide the email or our design team can develop one for you. The email can contain anything you want from basic information to animated graphics and links to your website. If you send your customers an offer you can measure the response by requesting they present a printed copy of the email when redeeming the offer.

### *SMS*

These days almost everyone has a mobile phone. By using SMS to communicate, you can contact your customers wherever they may be. You can even measure the response you receive from the SMS send by making the offer you send redeemable only when the customer presents their phone with the message.



Keep in touch  
the 'smart' way

## iPhone Application

Mobile Applications are transforming businesses, whether developed for a Smartphone or an iPad. The right bespoke mobile app can become a valuable asset through enhancing the productivity of field-based staff or improving customer service.

Each app is as unique as the client it is developed for and is designed to your specifications and tailored to your needs. We are always open to new challenges and new ideas.

### *What could be included:*

- Latest news - So that your customers and staff can see the latest news as it happens at your organisation
- What's on - Let your customers know what events you have going on through this readily accessible version
- Facebook - Displays the latest wall posts from your company facebook profile
- Twitter - Displays the latest tweets from your organisation twitter account
- Flickr - Displays the latest photo gallery images from your flickr profile
- Business Directory - This business directory allows you to place local businesses against tags so that app users can search for local businesses and amenities
- Contact us - Allows your customers and staff to keep in touch with your organisation when they need help or have a question.

Operational on iPhone 3G, 3GS and 4 phones (iOS 4+). The application can self-maintain itself with information feeding in from your website.